

Intercollegiate Taiwanese American Students Association



ITASA DONATION PROSPECTUS

5th edition
www.itasa.org



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OVERVIEW

The Intercollegiate Taiwanese American Students Association (ITASA) is a 501(c)3 non-profit organization that aims to build an educated national community of young Taiwanese Americans. ITASA provides opportunities for networking, community-building, leadership development, and identity-forging, which are all critical to the future of this promising new generation of Taiwanese Americans.

ITASA provides events and resources that explore and celebrate Taiwanese American identity in order to

connect, inspire, and empower the community.

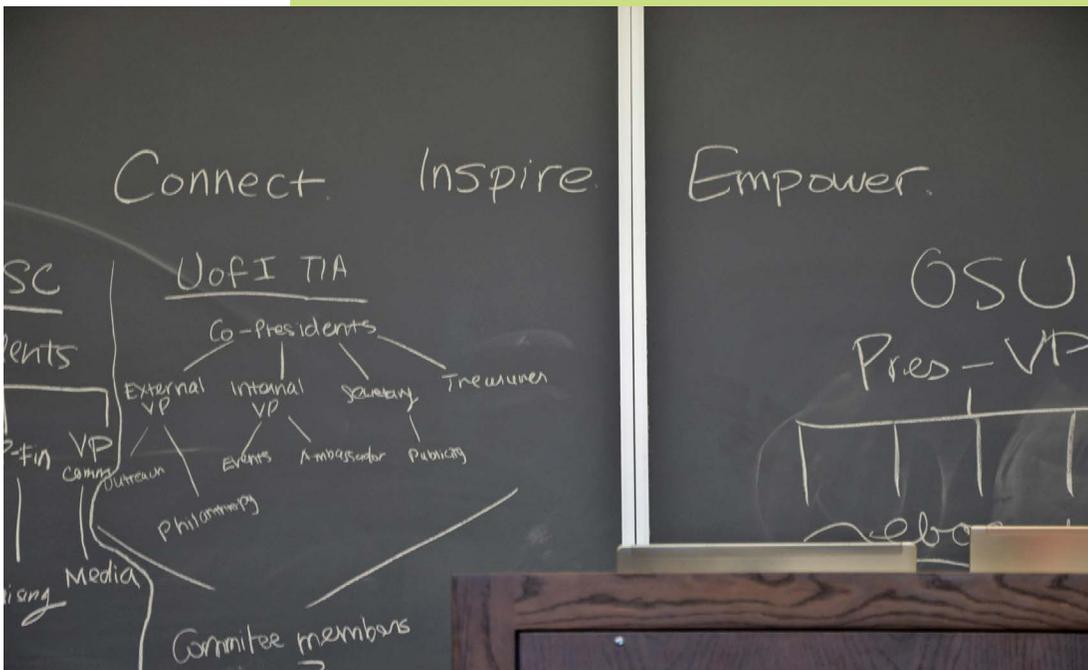


photo courtesy Eric Kao, Fall 2012 Midwest Leadership Retreat

CONFERENCES

ITASA holds three conferences annually on the East Coast, in the Midwest and on the West Coast. These regional conferences attract students from over one hundred colleges nationwide and allow them to engage in lectures, workshops, and performances related to Taiwanese and Taiwanese American issues.

Past speakers have included:

- Lee Tung-Hui, Former President of Taiwan
- Annette Lu, Former Vice President of Taiwan
- Welly Yang, Entertainer
- Tyson Mao, Competitive Rubik's Cube Solver
- Eddie Huang, Founder of BaoHaus



photo courtesy Eric Kao, 2012 East Coast Conference

LEADERSHIP RETREATS AND MIXERS

Through its annual Leadership Retreats, ITASA connects student leaders from university campuses nationwide to further develop their leadership skills, network with one another, and plan cross-campus exchanges. To put together these events, ITASA works on a regional level and as a result, is able to better understand and serve the Taiwanese American student community.

Mixers also bring together Taiwanese American students from organizations across different campuses in order to foster friendships and expand regional networks. Activities are not only social, but also help develop team-building and communication skills.



photo by Emily Hsu, Fall 2012 NorCal Mixer

PHILANTHROPY

The Footprints Project is an annual scholarship competition hosted by the ITASA Philanthropy Department to celebrate Taiwanese American heritage. Taiwanese American high school students are invited to submit their reflections on being Taiwanese American or their experiences with the Taiwanese American community in the form of music, visual art, or video.

Beginning in 2012, ITASA will also start supporting regional philanthropic events. These events provide opportunities for Taiwanese American college students to interact with each other and participate in their local communities. Events hosted have included college application seminars targeted at high school seniors and a hurricane relief food drive.



photo courtesy Emily Liu, 2012 Footprints video submission "I Love Taiwan"



FOOTPRINTS
imprints between generations

FINANCIAL OVERVIEW

ITASA is a tax-exempt 501(c)3 charitable organization as recognized by the Internal Revenue Service. All donations are tax-deductible and funds are used primarily to promote and plan our national and regional programs.

description	estimated budget
Administrative Expenses (supplies, marketing, website, etc.)	\$5,000
Regional Grants	\$5,000
National Summit	\$3,000
Leadership Retreats	\$2,000
Regional Conferences (for all three regions)	\$100,000
Total	\$115,000

ITASA is only able to support its programs through the kindness and generosity of donors and grantmakers. The majority of our annual revenue is comprised of personal donations and program-specific grants.

For your easy reference, our donor levels are included below:

\$100+ Bronze – Receive an ITASA t-shirt and one complimentary conference registration!

\$150+ Silver – Receive an ITASA t-shirt and one complimentary mixer and one conference registration each!

\$250+ Gold – Receive 2 ITASA t-shirts, and two years' worth of complimentary mixer and conference registrations!

\$500+ Platinum – Receive 2 ITASA t-shirts and lifetime mixer and conference registrations!

*Registrations are transferrable and may be used by donors' friends and family

Note: ITASA's fiscal year begins on July 1st and ends on June 30th of the preceding year. However, our activities for each year follow the academic year, roughly August 1 to July 31. Due to the difference between our fiscal year and our activities year, some overlap exists between the figures displayed in this section.

